

A NEW
TOUCH OF
BLUE

Season
1



THE
SMURFS

THE NEW TV SERIES

REMEMBER
THESE GUYS?



52 x 11 MINUTES

3D CGI

TARGET AGE
5-10 Y

PURE
SMURF DNA
FROM
THE COMIC
BOOKS :



HUMOR

ADVENTURE

FAST
PACED



SNAPPY
DIALOGUE

SUSPENSE

ACTION



3D
artwork



A NEW
TOUCH OF
BLUE

3D



IT'S
HERO
TIME



ready
to
**TAKE
OFF!**

A NEW
TOUCH OF
BLUE

3D



Fasten your
seatBelts! ★



A NEW
TOUCH OF
BLUE

3D

SURPRIISE



GUESS WHAT...



A NEW
TOUCH OF
BLUE

30



**NO PAIN
NO GRAIN!**



**Let it
GROW**

A NEW
TOUCH OF
BLUE

3D



A NEW
TOUCH OF
BLUE

3D



A NEW
TOUCH OF
BLUE

3D

GIRLS
★ JUST
★ WANNA
★ HAVE
FUN



A NEW
TOUCH OF
BLUE

3D



A NEW
TOUCH OF
BLUE

3D

2D

artwork





A NEW
TOUCH OF
BLUE



SMURF
ready!



BOOM!

A NEW
TOUCH OF
BLUE



A NEW
TOUCH OF
BLUE

20



A NEW
TOUCH OF
BLUE

20



A NEW
TOUCH OF
BLUE



A NEW
TOUCH OF
BLUE





A NEW
TOUCH OF
BLUE



A NEW
TOUCH OF
BLUE

FIRE
BRIGADE
ON THE
WAAAY



WE
CAN BE
HEROES



A NEW
TOUCH OF
BLUE



A NEW
TOUCH OF
BLUE

EASY
PEASY



GO
GOTCHA!



A NEW
TOUCH OF
BLUE



little
♥ Breaker



A NEW
TOUCH OF
BLUE



A NEW
TOUCH OF
BLUE



A NEW
TOUCH OF
BLUE



**SMURFS
ARE MINE**



**Got
you!**

A NEW
TOUCH OF
BLUE

20



GUESS
WHO
...

Never
too
OLD!



A NEW
TOUCH OF
BLUE



A NEW
TOUCH OF
BLUE

POW!

background_001

A NEW
TOUCH OF
BLUE



background_002

A NEW
TOUCH OF
BLUE



background_003

A NEW
TOUCH OF
BLUE

Lunarie ExtCond

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Brady Bunch Remastered

a b c d e f g h i j k l m n
o p q r s t u v w x y z

Gagalin

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Lobster Two

a b c d e f g h i j k l m n
o p q r s t u v w x y z

Ocean Six

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

A NEW
TOUCH OF
BLUE

POLICES

R 0 C 75
G 182 M 0
B 207 Y 0
K 0

R 0 C 100
G 64 M 50
B 98 Y 20
K 50

R 234 C 10
G 219 M 34
B 197 Y 25
K 0

R 240 C 0
G 130 M 60
B 98 Y 60
K 0

R 237 C 0
G 105 M 70
B 75 Y 70
K 0

R 221 C 10
G 107 M 70
B 156 Y 10
K 0

R 243 C 0
G 147 M 50
B 19 Y 95
K 0

R 238 C 0
G 114 M 65
B 3 Y 100
K 0

R 208 C 15
G 65 M 85
B 25 Y 100
K 0

R 202 C 5
G 54 M 88
B 49 Y 77
K 13

R 242 C 0
G 159 M 50
B 197 Y 0
K 0

R 255 C 0
G 204 M 30
B 0 Y 100
K 0

R 243 C 10
G 229 M 0
B 0 Y 95
K 0

R 188 C 0
G 207 M 0
B 30 Y 0
K

R 57 C 75
G 164 M 0
B 151 Y 100
K 5

A NEW
TOUCH OF
BLUE

COLORS











LET'S SMURF!
TOGETHER!

Contact us :

b2b@smurf.com

**MORE VISUALS
TO COME**
IN THE NEXT VERSION
OF THE NEW TV SERIES
STYLE GUIDE IN
SEPTEMBER 2020!

LEGAL MENTIONS

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THE SMURFS **THE SMURFS**

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